



2023 World Internet Project Annual Conference

Conference Venue: University of Zurich, Rämistrasse 71, 8006 Zurich, Room: KO2-F-174
Recommended access to conference venue via Karl-Schmid-Strasse 4

You can find additional information on our [conference website](#)

Contact person for all inquiries during the conference:
Daniela Jaramillo-Dent, +41 78 255 28 56

Monday, 26 June 2023 - Day 1 | Room KO2-F-174

- | | |
|-------------|--|
| 12:00-12:30 | <i>Arrival</i> |
| 12:30-14:00 | <i>Standing lunch</i> |
| 14:00-14:15 | Welcome |
| | Michael Latzer (U of Zurich, Switzerland) |
| 14:15-14:45 | Digital Trends: Winners and Losers Coming Out of Covid-19 |
| | Jeff Cole (U of Southern California, United States) |
| 14:45-15:45 | Session I: Implications of Covid-19 |
| | Chair: Jeff Cole (U of Southern California, United States) |
| | Michel Walrave (U of Antwerp, Belgium) |
| | <i>Covid-19 contact tracing technology: what went wrong and what can we learn from it?</i> |
| | Alexandra Turcu (New Zealand Work Research Institute, New Zealand) |
| | <i>COVID-19 and remote working: evidence from New Zealand</i> |
| | Tong-yi Huang (National Chengchi University, Taiwan) |
| | <i>Internet use and Covid-19—the case of Taiwan</i> |
| 15:45-16:05 | <i>Break</i> |



16:05-18:00

Session II: Internet Non-Use, Digital Inequalities & Well-Being

Chair: Petr Lupac (Charles University, Czech Republic)

Piotr Toczyski (Maria Grzegorzewska University, Poland)

Digital users' wellbeing insights from the intersections of WIP and other consortia (EAAD-Best, MESUR)

Tiago Lapa Silva (University Institute of Lisbon, Portugal)

Looking beyond cell phones to understand the well-being of young Portuguese adults

Grant Blank (University of Oxford, United Kingdom)

Domesticated smartphones: How smartphone dependencies shape internet use and outcomes

19:30-22:00

Dinner

At [Rosengarten](#), Gemeindestrasse 60, 8032 Zürich
ca. 15min walk from UZH, family business with garden

Tuesday, 27 June 2023 - Day 2 | Room KO2-F-174

09:00-10:30

Session IIIa: Positive Intervention Cases

Chair: William H. Dutton (U of Oxford, United Kingdom)

Yair Amichai-Hamburger (Reichman University, Israel)

The psychological benefits of taking part in online interventions

William H. Dutton (U of Oxford, United Kingdom)

How the WIP discovered the power shift of the digital age: The fifth estate

Angus W.H. Cheong, (uMax Data Technology, Macao, Hong Kong and Singapore)

Social Listening: empowering the public

Jo Groebel & Christian Carucci (Deutsches Digital Institut, Germany)

Positive intervention and disruption in Germany

Sergio Godoy Etcheverry & Gabriel Bastías (Pontifical Catholic U of Chile, Chile)

WIP-BIT Chile 4.0: internet usage gaps hampering preventive health provision- a case study of Santiago de Chile's primary health centres

10:30-10:50

Break



10:50-12:00

Session IIIb: Open Panel Discussion

Chair: Yair Amichai-Hamburger (Reichman University, Israel)

How can we enhance more successful positive online interventions?

12:15-13:45

Brown Bag Lunch

13:45-17:00

Lindt [Home of Chocolate](#), Schokoladenplatz 1, 8802 Kilchberg

Departure at UZH Main building at 13:50 [Alternative: 13:40]

Tram 5 at Kantonsschule at 14:03 [13:55]

Change to Bus 165 at Rentenanstalt at 14:15 (4min change) [12min change]

Arrival at Lindt Home of Chocolate at 14:30

17:15-21:00

Dinner boat cruise

Departure at Lindt Home of Chocolate at 16:40

Bus 165 at Kilchberg ZH, Lindt & Sprüngli at 16:50, arrive at Bürkliplatz at 17:03

Meeting point 17:05 at Zürich Bürkliplatz, [at the pier](#)

Boat leaves at 17.30

Return

Arrival in Rapperswil at 19:50

30min walk in Rapperswil

Train S5 in Rapperswil to Zurich main station at 20:29 (arrival at 21:05)

or

Train S7 in Rapperswil to Zurich main station at 20:39 (arrival at 21:17)

Wednesday, 28 June 2023 - Day 3 | Room KO2-F-174

09:15-11:00

Session IV: Artificial Intelligence, Dataveillance and Privacy

Chair: Natascha Just (U of Zurich, CH)

Alex Mari (U of Zurich, CH)

Present and future of AI-based voice assistants

Andreina Mandelli (Bocconi University, Italy)

The impact of AI on customer-centricity in marketing/advertising

Kiran Kappeler, Céline Odermatt, Noemi Festic and Michael Latzer (U of Zurich, CH)

The chilling effects of dataveillance

Ilhem Allagui (Northwestern University, Qatar)

Big data and Social change

Angus Cheong (Macao Association for Internet Research, Macao)

Social intelligence and intelligence automation: AI-aided impact for Internet research and applications



- 11:00-11:20 *Break*
- 11:20-12:30 **Session V: Social Implications of the Internet Revisited**
Chair: Ilhem Allagui (Northwestern University, Qatar)
- Olle Findahl (Sweden)
What did the Swedes do with the Internet? A longitudinal analyses of individual internet stories 2000 - 2016
- Ana Maria Trimmiño Villa (ICT Research and Development Center, Colombia)
Digital consumer profile. The use of digital tools for personal and professional success
- Christian Carucci (Deutsches Digital Institut, Germany)
Implications web 3.0
- 12:45-14:00 *Lunch at [ETH Dozentenfoyer](#), Rämistrasse 101, 8092 Zürich*
- 14:15-15:45 **WIP Business Meeting | Hybrid**
Chair: Jeff Cole (U of Southern California, United States)
- Common Questionnaire Discussion
- 15:45-16:05 *Break*
- 16:05-17:30 **Current Developments and Cooperations | Hybrid**
Chair: Michael Latzer (U of Zurich, CH)
- Introductory statements:*
William H. Dutton (U of Oxford, United Kingdom),
Jeff Cole (U of Southern California, United States)
- 17:30-18:00 **Conference Farewell**

Thursday, 29 June 2023 - Day 4 (for registered participants only)

- Whole day* Visit [Stanserhorn](#) & Lucerne region
We recommend caution if afraid of heights (see website for impression)
- 08:50 *Meeting at Zurich main station to leave from Zurich by train*
- Meeting at 8:50am - Meeting Point in the great hall at Zurich main station: for description see [here](#)**
Departure at 09:10 at platform 6, IR70 to Lucerne, arrive at platform 6 at 09:51
Change to platform 12, departure at 10:10 to Stans, arrive at 10:23
Change to cable car (Stanserhornbahn), departure at 10:40 to mountain top, arrive at around 11:05
- 11:15 *Panoramic walk with ranger tour (meeting point: old driving wheel)*



- 12:15 *Lunch at Drehrestaurant Stanserhorn*
- 14:15 *Leaving Stanserhorn for Lucerne*
- Departure at 14:25 at mountain top, arrive in Stans at 14:45
 30min to walk around in Stans
 Departure at 15:34 at platform 1 to Lucerne, arrive at 15:49
- 15:50 *Arrival in Lucerne (optional sightseeing tour; option to leave for Zurich to catch early flights: earliest arrival in Zurich at 16:50, departure in Lucerne at 16:09 on platform 3)*
- Sightseeing in Lucerne*
- 18:00 *Departure from Lucerne to Zurich (arrival: 18:50)*
- Departure at 18:09 at platform 6, IR70 to Zürich Flughafen, arrive at Zürich HB at platform 12 at 18:50

Organization Committee

Michael Latzer	m.latzer@ikmz.uzh.ch	+41 76 398 10 99
Daniela Jaramillo-Dent	d.jaramillo@ikmz.uzh.ch	+41 78 255 28 56
Noemi Festic	n.festic@ikmz.uzh.ch	
Kiran Kappeler	k.kappeler@ikmz.uzh.ch	
Michael Reiss	m.reiss@ikmz.uzh.ch	
Céline Odermatt	c.odermatt@ikmz.uzh.ch	